Ten Deadly Sins of Leadership

Cliff Kettemborough

- 1. Failure to Think
- 2. Failure to Ask Right Questions
- 3. Failure to Create a Vision
- 4. Failure to Initiate Change (or to Create Something)
- 5. Failure to Inspire and Motivate People
- 6. Failure to Communicate
- 7. Failure to Maintain Staying Power
- 8. Failure to Exhibit Integrity
- 9. Failure to Leave a Legacy
- 10. Failure to be Relevant and Establish Long Lasting Relationships